

Business Writing Skills & Netiquette

Course Overview

These sections are to enrich your writing skills especially how to write effective e-mails as a means of communication. We will go over how to write the most common business documents including Reports, Letters, Memorandum and Minutes of meeting by using the right format, improving writing style and tone, and developing efficient writing habits. This is in addition to discussing some e-mail netiquettes.

Course Outline

Session 1:

- How do people communicate?
- Fundamentals of Business Writing
- Using correct language and punctuation
- Improve your writing style
- Developing efficient writing habits

Session 2:

- Strategic uses of email
- The elements of E-mail netiquette:
 - General format
 - The basics
 - Character spacing
 - Lists and bullets
 - Tone
 - Addresses
 - Evaluating effectiveness
 - Downfalls of email
 - E-mail business netiquette short list

Session 3:

- How to write a MEMO (Memorandum)
- Writing business letters
- Short report writing
- Minutes of meeting

Learning Objectives

Upon completion of this course, participants will be able to:

- Communicate better using written communication including e-mails
- Compose written and online correspondences
- Update and improve their business writing skills for more effective and persuasive communication
- Be familiar with netiquettes
- Apply and evaluate their e-mails

Who Should Attend

- Managers & employees from all departments who would like to improve their Business Writing Skills
- Engineers & Scientists
- Admin staff : “Office Managers, Admin Assistant & Executive Secretary”

Course Duration: Two days from 9:00AM to 4:00PM

Registration Deadline: One week before the course date

Course Venue

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

Registration & Payment:

- Course fees include soft copy of the material, coffee break, light lunch and certificate.
- Payment by cheque in Top Business name, cash to Top Business address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Registration is confirmed only after course payment.
- Payment is non-refundable; however, participant can be substituted or attend next confirmed round of the same course or another course during the same calendar year.
- Payment is non-refundable in the event of a participant no show on the 1st day of the course.

For More Information

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